

Personal Data Protection Policy (PDPA) for School Website Users

****1. Introduction****

This Personal Data Protection Policy (PDPA) outlines how HEI Schools Phuket collects, uses, discloses, and protects the personal data of individuals who visit our school website. We are committed to ensuring the privacy and security of your personal data in compliance with the Personal Data Protection Act (PDPA).

****2. Personal Data Collection****

2.1 ****Information Collected****

We may collect the following personal data from website users:

- Name
- Contact information (email, phone number)
- IP address
- Browser information
- Usage data (pages visited, duration, etc.)

2.2 ****Purpose of Collection****

We collect this data for the following purposes:

- To provide information about our school's programs, events, and updates.
- To improve our website's functionality and user experience.
- To respond to inquiries and provide support.

****3. Consent****

3.1 ****Consent for Data Collection****

By using our school website, you consent to the collection, use, and disclosure of your personal data as described in this policy. You have the right to withdraw your consent at any time by contacting us.

****4. Data Security****

4.1 ****Data Protection****

We employ appropriate security measures to protect your personal data from unauthorized access, disclosure, alteration, or destruction.

****5. Data Disclosure****

5.1 ****Third-Party Disclosure****

We may share your personal data with trusted third-party service providers for the purposes outlined in section 2.2. These providers are contractually obligated to maintain the confidentiality and security of your data.

5.2 ****Legal Obligations****

We may disclose your personal data if required by law or to protect our rights, property, or safety.

****6. Data Retention****

6.1 ****Data Retention Period****

We retain your personal data only for as long as necessary to fulfill the purposes for which it was collected or as required by applicable laws.

****7. Access and Correction****

7.1 ****Access to Personal Data****

You may request access to your personal data that we hold. We will provide you with the information within a reasonable timeframe.

7.2 ****Correction of Personal Data****

You may request the correction of any inaccurate personal data we hold. We will make the necessary amendments within a reasonable timeframe.

****8. Contact Information****

8.1 ****Data Protection Officer (DPO)****

If you have any questions, concerns, or requests related to your personal data or this PDPA policy, please contact our Data Protection Officer at heischoolsphuket@kisp.academy

****9. Changes to Policy****

9.1 ****Policy Updates****

We may update this PDPA policy from time to time to reflect changes in our practices or for legal reasons. The revised policy will be posted on our website, and the date of the latest revision will be indicated.

By continuing to use our school website after any changes, you signify your acceptance of those changes.

This PDPA policy is effective from 10 AUG 2023.

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